



GOOD LUCK

1974

H.O.A. C.G.A.

September 25, 1973

Dear H.O.A.C.G.A. Member:

Your carnival glass club, The Heart of America Carnival Glass Association, is attempting to make a souvenir Water set. Due to the amount of cost involved in producing a water set, it is planned to produce the Pitcher first then the tumblers in subsequent years. The set is to be used as a souvenir item and also as a fund raising project for the club.

The attached sketch is presented in order to show you the pattern and what the set will look like. The pitcher is patterned after the Northwood Raspberry water pitcher and the glass color will be Red. The Good Luck horse shoe will be on both sides of the pitcher. The tumblers will be paneled the same as the pitcher, which is different than the old water set.

Only 500 pitchers will be made and sold only to the H.O.A.C.G.A. members. The selling price is \$25.00 each. The number of pitchers a member may purchase is being limited to one per member, a husband and wife are considered as two members, until all members have had an opportunity to purchase theirs. The mold will belong to your club so, therefore, will be under our control.

Due to the amount of money which is required for the purchase of the mold and the 500 pitchers, this letter is being used as a means of determining the interest of the members prior to entering into a purchase agreement for the water pitcher.

If you are interested in purchasing one of the pitchers and would be willing to help by making an early financial investment, then, your help is needed at this time by notifying and sending a deposit of \$10.00 for each pitcher to our Secretary, Dorothy Taylor. In order that there may be adequate time to make the souvenir pitcher by our 1974 convention, your reply is needed prior to our next meeting of October 28, 1973.

Thanks for your cooperation in this matter.

Good Luck,

Robert L. Grissom
President - H.O.A.C.G.A.

Att.

September 25, 1973

Hi!

Bob has explained the details very nicely and the picture shows how the water pitcher will look. Something just entered my mind and I wanted to pass it on to you for what it is worth. We are only going to make 500 red carnival pitchers and then one tumbler a year for six years. Say the 500 pitchers are sold the first year; each year thereafter people will be getting tumblers but no pitchers will be available. Look what this will do to the value of your pitchers!

Each member is allowed one, so a husband and wife could have two. I can't see how anyone would not want the two. Can you just imagine what these pitchers could be worth in a few years from now? Look what happened to the "red mug" American Club put out!

If we don't get the money in right away, we cannot go on with this idea as we have to get the mold made as soon as possible in order to have it by convention time. Anyone who can or will send the full \$25.00 for one or \$50.00 for two, would be greatly appreciated and will help tremendously. Of course, as Bob said, \$10.00 each will hold your pitchers until convention time.

If you are unable to be there to pick up your water pitcher, it will cost an additional \$3.00 each for packaging, postage and insurance. Your cancelled check will be your receipt. Please stick your check in the mail today while you are thinking about it. Who knows, there might be some left by convention time and maybe not! Don't miss out by waiting, if you are really interested.

Good Luck,

Dorothy Taylor
Secretary